



2019 CADM TEMPO AWARDS SPONSORSHIP PACKAGES

Get Noticed

by leading advertisers, marketers
and agencies.



BENEFITS OF SPONSORSHIP

Put your brand in front of industry leaders.

As a Tempo Awards sponsor, you:

- ▶ Increase your visibility among key industry decision makers.
- ▶ Gain valuable exposure to high-level advertisers and marketers both on the corporate and agency side.
- ▶ Strengthen your company's credibility within the Chicago marketing community and beyond



CADM FACTS

Chicago's Multichannel Response Marketing Community.

- ▶ CADM is the Chicago area's longest standing marketing association (60+ years)
- ▶ CADM is a collaborative community, bringing together all types of multichannel response marketers including:
 - Corporate Marketers
 - Marketing Agencies
 - Marketing Service Providers



[:cadm.org](http://cadm.org)



www.facebook.com/cadmdirect



www.twitter.com/cadmdirect





TEMPO AWARD FACTS

2019 Tempo Awards

- ▶ This high visibility award event honors Chicago's best multi-channel response marketing work and professionals
- ▶ 22 Marketing Work Award Categories + 4 Professional Award Categories
- ▶ 95+ Entries representing agencies and brands from Chicago and beyond
- ▶ Awards Ceremony & Dinner Gala will be June 20, 2019 in Chicago at Alhambra Palace



SPONSORSHIP LEVELS

Choose from three sponsorship levels.

PLATINUM

\$1,000 – Offers maximum exposure, benefits and value

GOLD

\$500 – Offers high level exposure and unique benefits

SILVER

\$250 – Offers significant exposure at a great value



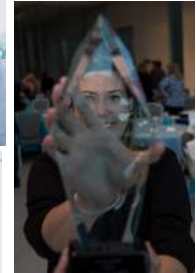
SPONSORSHIP LEVELS

Platinum Benefits

\$1,000 – Offers maximum exposure, benefits and value

As a Tempo Awards Platinum Sponsor, you receive:

- ▶ Recognition at Awards Celebration plus 2 Passes
- ▶ The opportunity to present a Tempo Award
- ▶ Your logo on all promotional materials
- ▶ Access to Awards Event contact list



SPONSORSHIP LEVELS

Gold Benefits

\$500 – Offers high level exposure and unique benefits

As a Tempo Awards Gold Sponsor, you receive:

- ▶ Recognition at Awards Celebration plus 1 Pass
- ▶ The opportunity to present a Tempo Award
- ▶ Your logo on all promotional materials
- ▶ Access to Awards Event contact list



SPONSORSHIP LEVELS

Silver Benefits

\$250 – Offers significant exposure at a great value

- ▶ Recognition at Awards Celebration plus 1 Pass
- ▶ Your logo on all promotional materials at Awards event



CONTACT US

It's easy to become a 2019 Tempo Awards Sponsor.

Contact Amanda Mehrbrodt or Marisa Marinelli to get started:

Amanda Mehrbrodt
Email: info@cadm.org
Phone: 312-849-2236

Marisa McCaffery
Email: mmccaffery@qg.com
Phone: 312-601-7797

**GO BIG.
WIN LOCAL.**

