

2019 Tempo Awards Marketing Work Winners

Category	Submission Name	Placement
Art Direction Craft	CBD Marketing, "Kick-Ass Women" Volume 3	1st Place
Art Direction Craft	Convier Collective, We Get You. Real Estate Rebrand & Relaunch for Domain Realty, Chicago	2nd Place
Art Direction Craft	Merkle, Spider-Man: Into The Spider-Verse Giveaway for Sony	3rd Place
Automotive Sector	Merkle, Time To Get Away -- MINI Q4 Sales Event for MINI	1st Place
Automotive Sector	FCB Chicago, TRP All-Makes All-March for PACCAR Parts- TRP	2nd Place
Automotive Sector	FCB Chicago, Kenworth & Peterbilt Email Campaigns for PACCAR Parts	3rd Place
Best Acquisition Campaign	Merkle, Spider-Man: Into The Spider-Verse Giveaway for Sony	1st Place
Best Acquisition Campaign	MERGE Chicago, Indiana University Health Plans 2019PY Medicare Advantage AEP Campaign for Indiana University Health Plans	2nd Place
Best Acquisition Campaign	Jacobs & Clevenger, Consumers Energy - Appliance Service Plan for Consumers Energy	3rd Place
Best Loyalty/Retention Campaign	American Medical Association, AMA Membership Moves Medicine	1st Place
Best Loyalty/Retention Campaign	FCB Chicago, Cox Education for Cox Communications	2nd Place
Best Loyalty/Retention Campaign	Epsilon, American Red Cross Donor Campaign for American Red Cross	3rd Place
Branded Website Channel	Orbit Media Studios, Fair Oaks Farms for Fair Oaks Farms	1st Place
Branded Website Channel	FCB Chicago, Contour TV - New Premium Service for Cox Communications	2nd Place
Campaign Microsite	AbelsonTaylor, Vericel/MACI for Vericel/MACI	1st Place
Campaign Microsite	MERGE Chicago, Indiana University Health Plans 2019PY Medicare Advantage AEP Campaign for Indiana University Health Plans	2nd Place
Copywriting Craft	Epsilon, American Red Cross Donor Campaign for Donor Recapture and Retention for American Red Cross	1st Place
Copywriting Craft	Jacobs & Clevenger, HERE - FCA Canada - December Activation Email Campaign for HERE	2nd Place
Direct Mail Channel	Uline, Shipping Things	1st Place
Direct Mail Channel	FCB Chicago, NFL Direct Mail for Cox Communications	2nd Place
Direct Mail Channel	SG360°, 5 Senses	3rd Place
Direct Mail under \$250K	Eire Direct, The Morton Arboretum for The Morton Arboretum	1st Place
Direct Mail under \$250K	Jacobs & Clevenger, Humana - Dual Eligible Plan - Direct Mail Campaign for Humana	2nd Place
Direct Mail under \$250K	Epsilon, Champion Windows Recent Appointment weekly touch DM for Champion Windows	3rd Place
DRTV/DR Radio Channel	Jacobs & Clevenger, Consumers Energy - ASP Radio Spots for Consumers Energy	1st Place
DRTV/DR Radio Channel	MERGE Chicago, Indiana University Health Plans 2019PY Medicare Advantage AEP for Indiana University Health Plans	2nd Place
Email Channel	Jacobs & Clevenger, HERE - VP3 Activation - Spring Email Campaign for HERE	1st Place
Email Channel	FCB Chicago, TRP All-Makes All-March for PACCAR Parts - TRP	2nd Place
Email Channel	Merkle, Cricket Wireless Mexico Roaming Email Campaign for Cricket Wireless	3rd Place
Financial Services Sector	Jacobs & Clevenger, Jack Henry Seasonal Debit/Credit Card Campaign for Jack Henry & Associates	1st Place
Home Services Sector	CBD Marketing, Whirlpool Pro for Whirlpool Corporation	1st Place
Home Services Sector	Convier Collective, We Get You. Real Estate Rebrand & Relaunch for Domain Realty, Chicago	2nd Place
Home Services Sector	CBD Marketing, Whirlpool Corp. "Count On Us" Campaign for Whirlpool Corporation	3rd Place
Insurance Sector	MERGE Chicago, Indiana University Health Plans 2019PY Medicare Advantage AEP for Indiana University Health Plans	1st Place
Not-For-Profit Sector	American Medical Association, AMA - Membership Moves Medicine Campaign	1st Place
Not-For-Profit Sector	CBD Marketing, "30 Days for 30 Dogs" Campaign for CBD Marketing and Chicago Canine Rescue	2nd Place
Past Presidents Future Forward Award	American Medical Association, AMA Membership Moves Medicine	1st Place
Past Presidents Future Forward Award	Merkle, Spider-Man: Into The Spider-Verse Giveaway for Sony	2nd Place
Past Presidents Future Forward Award	CBD Marketing, Whirlpool Pro for Whirlpool Corporation	3rd Place
Pharma &/Or Healthcare Sector	AbelsonTaylor, COOLIEF* Visibly Painful Campaign for Avanos Health/COOLIEF*	1st Place
Pharma &/Or Healthcare Sector	Coming of Age, Humana Maximize Your Benefit Cross-Channel Campaign for Humana	2nd Place
Pharma &/Or Healthcare Sector	AbelsonTaylor, COOLIEF* Visibly Painful Website for Avanos Health/COOLIEF*	3rd Place
Search & Display Channel	Coming of Age, Humana Maximize Your Benefit Cross-Channel Campaign for Humana	1st Place
Search & Display Channel	FCB Chicago, Behavior Based Emails + Retargeting Banners for COX COMMUNICATIONS	2nd Place
Social Media/Content Channel	Merkle, Spider-Man: Into The Spider-Verse Giveaway for Sony	1st Place
Social Media/Content Channel	FCB Chicago, StraightUp Internet Brand Launch for Cox Communications	2nd Place
Social Media/Content Channel	FCB Chicago, Cox Education OLV for Cox Communication	3rd Place
Transportation, Travel & Hospitality Sector	JJR Marketing, \$25 Million Transformation for Hilton Chicago/Oak Brook Hills Resort & Conference Center	1st Place