



HONORING CHICAGO'S MULTICHANNEL
RESPONSE MARKETING COMMUNITY

2019 CADM TEMPO AWARDS SPONSORSHIP PACKAGES

Get Noticed

by leading advertisers, marketers
and agencies.



BENEFITS OF SPONSORSHIP

Put your brand in front of industry leaders.

As a Tempo Awards sponsor, you:

- ▶ Increase your visibility among key industry decision makers.
- ▶ Gain valuable exposure to high-level advertisers and marketers both on the corporate and agency side.
- ▶ Strengthen your company's credibility within the Chicago marketing community and beyond



CADM FACTS

Chicago's Multichannel Response Marketing Community.

- ▶ CADM is the Chicago area's longest standing marketing association (60+ years)
- ▶ CADM is a collaborative community, bringing together all types of multichannel response marketers including:
 - Corporate Marketers
 - Marketing Agencies
 - Marketing Service Providers



[:cadm.org](http://cadm.org)



www.facebook.com/cadmdirect



www.twitter.com/cadmdirect





TEMPO AWARD FACTS

2019 Tempo Awards

- ▶ This high visibility award event honors Chicago's best multi-channel response marketing work and professionals
- ▶ 22 Marketing Work Award Categories + 4 Professional Award Categories
- ▶ 75+ Entries representing agencies and brands from Chicago and beyond
- ▶ Awards Ceremony & Dinner Gala will be June 20, 2019 in Chicago at Alhambra Palace





TEMPO AWARD FACTS

2019 Entrants – Agencies & Brands

AbelsonTaylor
ADA Member Advantage
American Medical Association
American Red Cross
Avanos Health
CBD Marketing
Champion Windows
Coming of Age
Consumers Energy
Convier Collective
COX Communications
Cricket Wireless
Domain Realty, Chicago
Eire Direct
Epsilon

FCB Chicago
HERE
Hilton Chicago/Oak Brook Hills
Resort & Conference Center
Humana
Indiana University Health Plans
Jack Henry & Associates
Jacobs & Clevenger
JJR Marketing
MERGE Chicago
Merkle
MINI
Orbit Media Studios
PACCAR Parts
Rabobank

SG360°
Sony
The Morton Arboretum
Uline
Vericel
Whirlpool Corporation



SPONSORSHIP PACKAGES

Choose from three sponsorship packages.

PLATINUM - 2 Available

\$1,000 – Offers maximum exposure, benefits and value

GOLD – 2 Available

\$500 – Offers high level exposure and unique benefits

SILVER – 4 Available

\$250 – Offers significant exposure at a great value



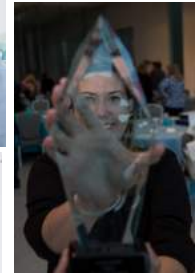
SPONSORSHIP PACKAGE

Platinum Benefits

\$1,000 – Offers maximum exposure, benefits and value

As a Tempo Awards Platinum Sponsor, you receive:

- ▶ Recognition at Awards Celebration plus 2 Passes
- ▶ Your logo on all promotional materials before and at the event
- ▶ Your choice of Red Carpet or Dessert Table Sponsor
- ▶ The opportunity to present a Tempo Award
- ▶ Access to Awards Event contact list



* Only Offer 2 Platinum Sponsor Packages



SPONSORSHIP PACKAGE

Gold Benefits

\$500 – Offers high level exposure and unique benefits

As a Tempo Awards Gold Sponsor, you receive:

- ▶ Recognition at Awards Celebration plus 1 Pass
- ▶ Your logo on all promotional materials before and at the event
- ▶ A Tempo Award Celebration Cocktail named after your company
- ▶ The opportunity to present a Tempo Award
- ▶ Access to Awards Event contact list



* Only Offer 2 Gold Sponsor Packages



SPONSORSHIP PACKAGE

Silver Benefits

\$250 – Offers significant exposure at a great value

- ▶ Recognition at Awards Celebration plus 1 Pass
- ▶ Your logo on all promotional materials at Awards Celebration



* Only Offer 4 Silver Sponsor Packages

CONTACT US

It's easy to become a 2019 Tempo Awards Sponsor.

Contact Amanda Mehrbrodt or Marisa Marinelli to get started:

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